*Sample Press Release for event announcement.* *Replace* ***bold*** *words with specific details.*

(**Date**) FOR IMMEDIATE RELEASE

For additional information, contact **(contact name)** at **(phone number)** or **(email address)**.

(**Organization name)** presents (**name of the event**) taking place at **(location of the event**) on (**date of the event**).

(**City, State**) – (**organization name**) is proud to bring (**name of the event**) to (**location of Event**) for the first annual Healthy Lands Week. Healthy Lands Week is a statewide initiative that strengthens volunteer activities and raises awareness of stewardship of public lands.

(**Name of the event**) will (**description of what will take place at the event**).

(**More details about the event; items to bring, safety requirements, additional relevant information**)

If you are interested in volunteering with us on this special day, please register at (**website**) or contact **(contact name)** at **(phone number),** or **(email address)**

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About Healthy Lands Week

Healthy Lands Week is a cooperative venture of the Pennsylvania Department of Conservation and Natural Resources, the Pennsylvania Parks and Forests Foundation, the Pennsylvania Recreation and Park Society, Keep Pennsylvania Beautiful, and WeConservePA, whose collective initiatives create and steward clean, safe and accessible parks, forests, waterways and other public lands.

To learn more about the Healthy Lands Week initiative, please visit https://healthylandsweek.org/

#HealthyLandsWeek